# LARA HANSEN

*WEB DESIGNER, FRONT-END DEVELOPER*

*PORTFOLIO*
*www.larahansen.com*

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## *Skills*

### Web Design
Clean layouts with attention to usability and future sustainability

### Interactive Design
Creation of eye catching moving visuals inviting user interaction.

### Development
Coding with the latest technology in front-end development turning design into function.

## *Technical*

| | | |
|---|---|---|
| XHTML, HTML$^5$ | Flash Animation | Photoshop, Illustrator |
| CSS | Actionscript 2.0,3.0 | Dreamweaver, Fireworks |
| Jquery | Subversion | After Effects |

## *Education*

### Art Institute of Hollywood                    June 2009
Bachelors of Science - Interactive Media Design — **4.0 GPA**

## *Experience*

### LaFamos                                      2009-current
#### Senior Web Designer
As the leader of the design and technology team I consult clients on web content needs, mockups, and development. I create myspace pages, landing pages, email templates, flash banners, and full fledged websites.

### Moxie Interactive                            2009-contract
#### Web Production Artist
1 month contract on-site assignment. Working closely with the Art Director to create flash banner ads for an NFL assignment. Cutting out players and placing them into animation. Creation of website skins for Yahoo Sports.

### Total Beauty Inc.                            2008-2009
#### Web Graphic Design
Helped to create beauty focused design for totalbeauty.com Creation of html newsletter elements, and feature gallery images.

## Experience (cont.)

### Universal Music Group
2008-contract

#### Internship, Internet Marketing

Marketed top artists on the internet using "gorilla marketing". Keyword optimization, SEO standards, went above and beyond to help create graphical banner interfaces for marketing use.

### Freelance Designer
2005-current

#### Web, Graphic, and Development

For the past 5 years I have had freelance contracts, ranging from photographers, fashion designers, and restaurants. Web Design and Development, Graphic Design projects including business branding, brochures, flyers, and other marketing materials. Selected project featured are featured in my portfolio.

#### Clients Include:

| | | |
|---|---|---|
| Chin Chin Restaurant | Savvy Miss | Chuck Spina |
| Bamboo Bistro Restaurant | Jewely Bennett | Olivia Wu |
| Seana Mahoney, Photography | Katrina Campus Relief | Calvin Lo |

*Examples of work, past and present can be seen on my portfolio: www.larahansen.com*